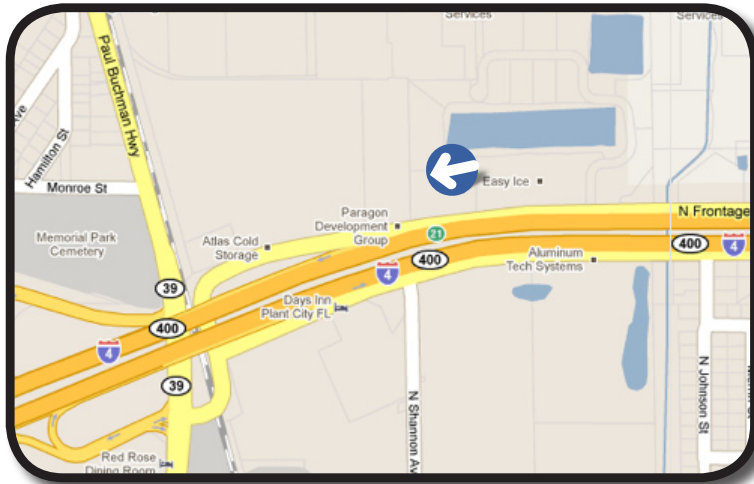


# ReevesMedia

DIGITAL BULLETIN NUMBER: **TAMPA, FL PO103E**



NORTH SIDE OF I-4, 100 FEET EAST OF HWY 39, FACING EAST FOR WESTBOUND TRAFFIC HEADING TOWARD TAMPA/ST. PETE/ CLEARWATER. RIGHT HAND READ.



LAT: 28°02'14.68N LONG: 82°07'15.24W

This new digital LED Display will reach all I-4 traffic heading into the Tampa /St. Pete/ Clearwater Market from Central Florida and beyond. The display targets travelers coming from Orlando, Disney attractions, and other suburbs, heading into the busy tourist destination of Florida's west coast, which includes Busch Gardens, Adventure Island, the Florida Aquarium, Lowry Park Zoo, and the west coast beaches. Nighttime entertainment areas include Ybor City, Hard Rock Hotel and Casino, downtown Tampa, and Hyde Park. Each digital segment will be 10 seconds in length, with a maximum of six advertisers in a rotation cycle of one minute. Your message will be shown 1,440 times per day! Ads run 24/7.

- ➔ DEC: ..... 114,540
- ➔ DISPLAY SIZE: ..... 14' x 48'
- ➔ PIXEL PITCH: ..... 240 (h) x 888 (w) /72 dpi
- ➔ FILE SIZE: ..... JPG, BPM, or GIF; RGB (not CMYK)
- ➔ RATE PER MO: ..... CALL

For More Information Contact:

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